

## **PPG Industries acquires Dyrup**

*Dyrup, the European manufacturer of paint and wood care products, will be acquired by US company PPG Industries Inc, a global leading coatings company, at a price of DKK 1.000 million (EUR 135 million) on net debt-free basis (enterprise value).*

Monberg & Thorsen A/S has today signed an agreement to sell its wholly-owned subsidiary Dyrup A/S to PPG Industries, Inc. (PPG), a NYSE-listed multinational coatings company. PPG is expected to take over Dyrup in the third quarter of 2011 and plans to retain Dyrup brands under the new ownership.

“The divestment of Dyrup in a structured bid process takes place after the company has completed a successful turnaround during the last couple of years involving acquisitions, the development of products and concepts, the divestment of Industry activities as well as large cost reductions and efficiency enhancements. These initiatives have given Dyrup a stronger position to the effect that we are now winning market share and have become an attractive acquisition candidate,” said Anders Colding Friis, chairman of both Dyrup and Monberg & Thorsen, and he continued:

“The market is becoming more challenging, making size, consolidation and economies of scale essential for future growth and earnings opportunities. These are trends that, coupled with Dyrup’s current performance, make us believe that now is the right time to sell and let Dyrup become a member of a global corporation that will add further strength and opportunities to grow and develop Dyrup’s brands and positions in both existing and new markets going forward.”

### **Dyrup and PPG are a strong match**

Dyrup and PPG are a strong match in terms of products, sales and geography. PPG is the second-largest supplier of architectural coatings in Europe, selling paint in Europe, the Middle East, Africa and a number of overseas markets under brands such as Sigma, Seigneurie and Johnstone’s paints. Dyrup’s strong architectural brands and positions in Denmark, France, Germany, Iberia and Poland means that Dyrup complements PPG very well.

“The acquisition of Dyrup would expand PPG’s European architectural coatings business by extending our geographic presence in the region and by bolstering our wood stain product offerings, an end-use market where we today have a modest presence. Dyrup’s operations and sales channels would be a great complementary fit with PPG’s structure. The transaction will expand PPG’s growth in key countries, such as Poland, France and Denmark, and further establish PPG in markets where we have limited or no architectural coatings presence, especially in Portugal, Spain and Germany,” said Pierre-Marie De Leener, PPG executive vice president, Architectural Coatings-Europe, Middle East and Africa (EMEA) and president, PPG Europe.



### **Attractive price for both parties and new power for growth**

Dyrup's parent company, Monberg & Thorsen, will receive an amount in euros equivalent to DKK 1.000 million (EUR 135 million) on net debt-free basis (enterprise value).

"The strong development Dyrup has gone through in recent years and the good strategic match between the two business units means that we're getting an attractive price for Dyrup. We believe that the deal ensures maximum shareholder value while at the same time providing Dyrup with new power for growth and thereby a platform for continuing its bright future," concludes Jørgen Nicolajsen, CEO of Monberg & Thorsen and Dyrup.

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### **About Dyrup**

Dyrup was established in 1928 and has more than 80 years of experience in the production and sale of paint, wood care and specialist products to DIY and PRO-markets. Revenue in 2010 was DKK 1,440 million and the main geographical markets are Denmark, France, Germany, Portugal, Spain and Poland, which account for approx. 95% of revenue. 50% of Dyrup's revenue comes from wood care products. Dyrup's strategic brands are Dyrup, Bondex, GORI and Xylophene. In 2010, Dyrup made operating profits of DKK 42 million, up DKK 62 million compared to 2009. For more information, visit [www.Dyrup.com](http://www.Dyrup.com)

### **About PPG**

PPG Industries' vision is to continue to be the world's leading coatings and specialty products company. Founded in 1883, the company serves customers in industrial, transportation, consumer products, and construction markets and aftermarkets. With headquarters in Pittsburgh, PPG operates in more than 60 countries around the globe. Sales in 2010 were USD13.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit [www.PPG.com](http://www.PPG.com).